



Manchester's entirely pink 'Instagrammable' restaurant finds new £1m Spinningfields home

202 Kitchen will push its concept even further in its new home

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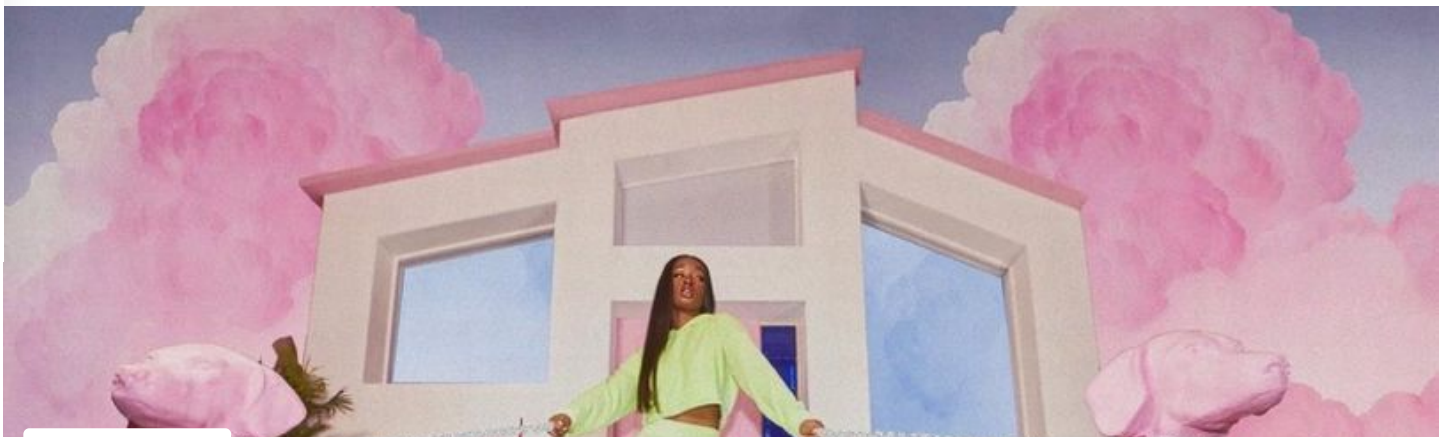
By **Daisy Jackson**

07:00, 27 APR 2021 | UPDATED 08:08, 27 APR 2021

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📌 202 Kitchen's backdrops made it a hit with 'social media savvy millennials'

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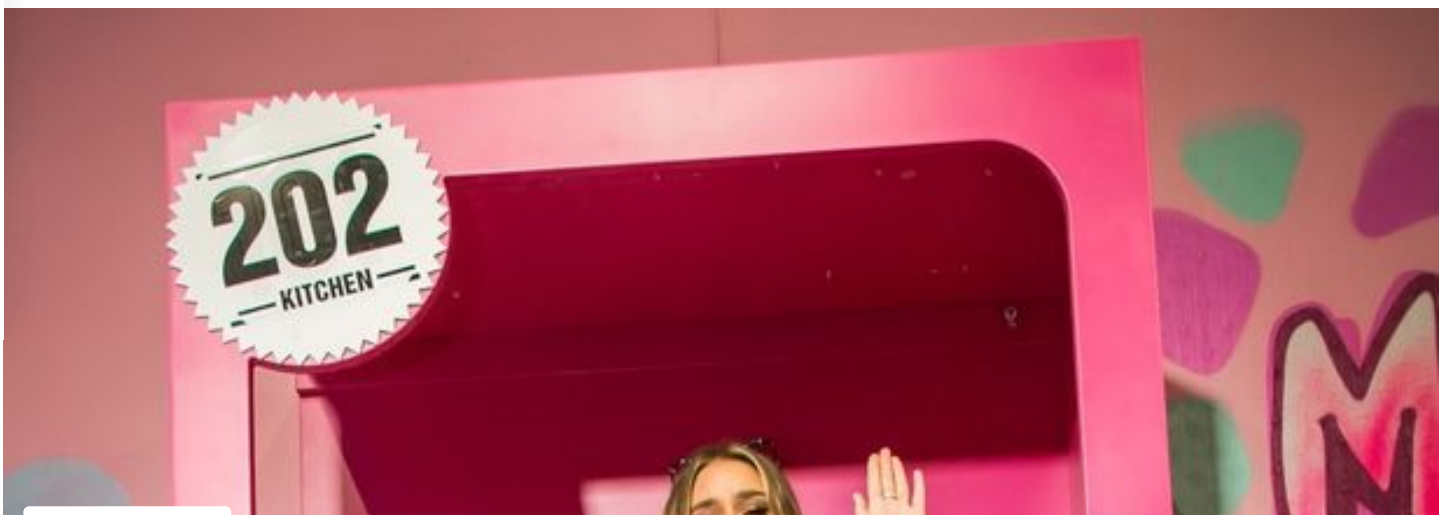
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The all-pink restaurant space that popped up in Manchester city centre last summer has found a new, permanent home in Spinningfields.

202 Kitchen appeared in a vacant plot on Bridge Street last year, filling the space with pink blooms, neon, and a life-size Barbie box as well as several photo backdrops.

Owners used the pop-up to 'test the concept' but have now secured a large site nearby to launch a flagship restaurant and bar.

The new 202 Kitchen will be taking over the units previously occupied by Gourmet Burger Kitchen and Zizzi, knocking the two restaurant spaces together to create a huge new venue.



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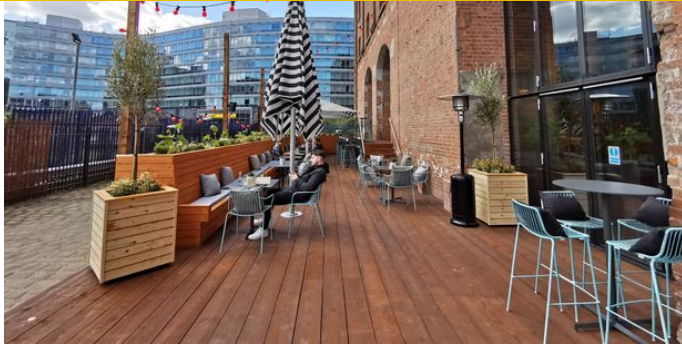
202 Kitchen's Barbie box

The £1 million fit-out of the 7000 sq ft venue will again include lavish pink interiors geared towards 'social media savvy millennials', but this time even more extravagant than before. On one side, there'll be an enclosed terrace for waterside cocktails beside the River Irwell.

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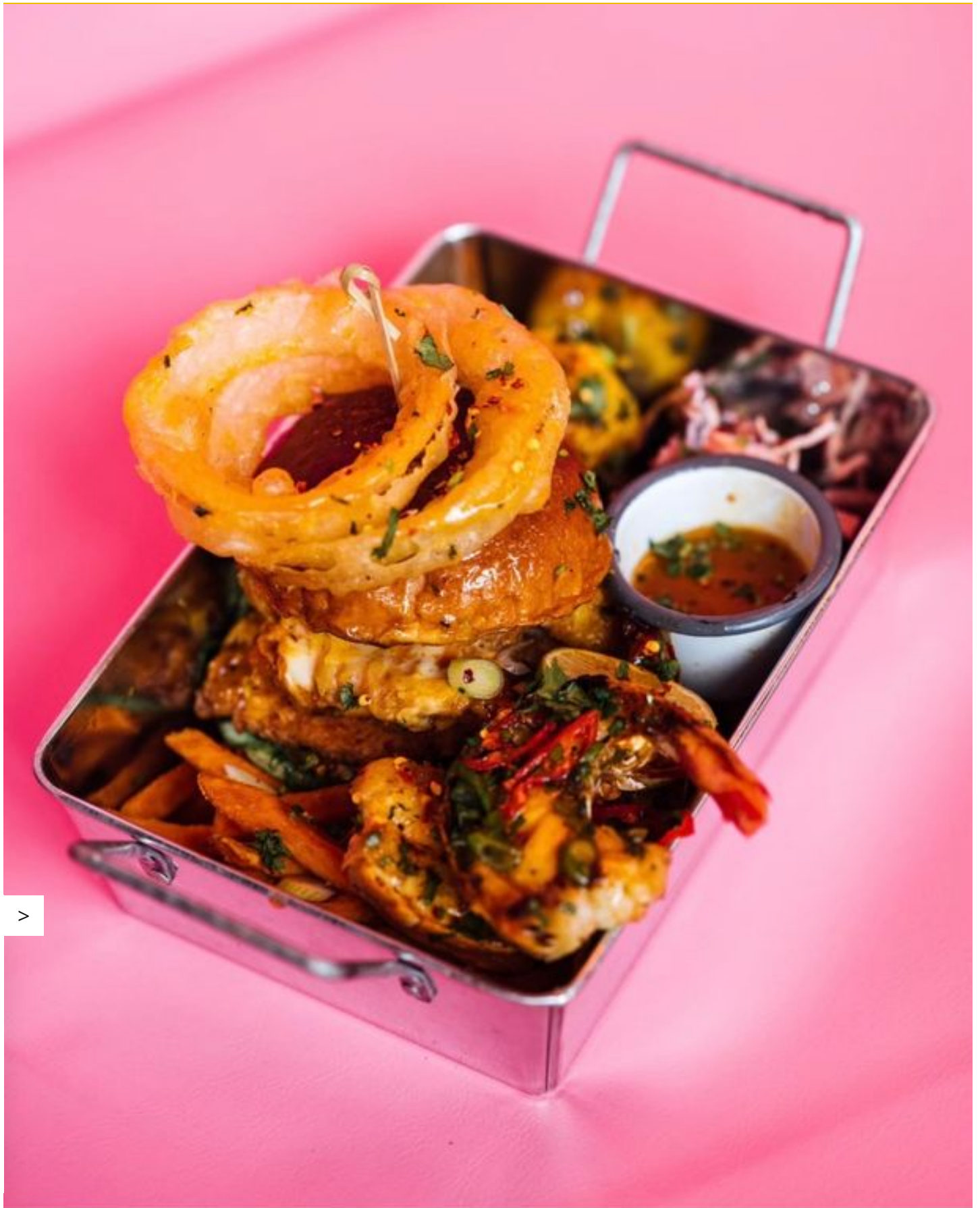


The first 202 Kitchen launched in Birmingham in early 2020, but the new 200-cover Leftbank location will become the brand's flagship.

Bosses say they'll be creating more than 100 hospitality jobs in the process ahead of the bar's launch at the end of June.

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Food at 202 Kitchen

The menu again will serve comfort food such as mac and cheese, waffles, fried chicken, and pan-fried seafood.

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Kitchen.



"Having successfully tested our concept in two cities during a difficult year for the hospitality sector, we are now perfectly placed to expand our operations, starting with Manchester.



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"The waterside Manchester site will now be the brand's flagship venue and we can't wait to reveal our plans for the fit out."

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zu2 Kitchen's former home on Bridge Street has now been taken over by Real Housewives of Cheshire star Lystra Adams, who has [launched her Boujee concept](#) in the site.

Fans of the concept can register for priority reservations at [202kitchen.co.uk](#).

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